

THE GLEICHEN CALL

VOLUME XXVIII NO. 46 GLEICHEN, ALBERTA, WEDNESDAY

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ORGANIZE FESTIVAL ASSOCIATION AT MEETING

The Gleichen Festival Association was established when some twenty-five interested citizens met in the Community Hall Club rooms one night last week. The meeting was called following a request of the Bassano Festival organization for Gleichen to join them in a school festival competition which in their opinion would make their own festival a better competition and also be to the advantage of the Gleichen school.

Mr. Black presided at the meeting and after hearing the opinions of many interested a motion was put before the meeting by Messrs. W. Sutermeister and Dr. Farquharson that an organization be formed for the purpose of fostering a school festival with the intention of joining with the Bassano organization and also to promote sports as one of the school activities.

Mr. Black was then elected president with Mrs. J. A. Downie as vice president and Mr. Birch, secretary and treasurer. J. P. Gorrill, G. Goodenham and Dr. Farquharson will represent the teaching staff, the Board of Trade and the school board respectively while Mrs. A. F. MacCallum will be on the directorate in charge of music. It was decided that the Bassano Festival committee should be advised immediately of the intention of Gleichen joining in their festival. The two towns will provide competition among themselves and the one-room, two-room schools etc. in the country will provide other classes.

It is thought possible that the festivals might be held alternately in Bassano and Gleichen. Transportation will not be the problem it has been in the past when the local competitors went to Drumheller, and parents and others interested will be able to attend.

WHERE DO YOU STAND?

Whether he wishes it or not, the present is a challenge to a man's right to rule in business. Also, it is an opportunity. With men on every hand—old timers, as well as new—vacillating under the stress of mixed emotions, subject to fears of the wilderness ahead, there is an opportunity for the courage, the far-seeing, the man with sound judgment and a definite ambition, to take advantage of the present conditions and gain a long march on his contemporaries. It is a time when new leaders in men and business concerns are in the making. Old concerns that have adopted a stand-pat policy, that are awaiting full recovery before they shall strive for business, are likely when that time comes, to find others in the field so soundly entrenched as to make the doing of business by the stand-patters doubly difficult.

So the new names in advertising elicit. See the new selling organizations that have suddenly sprung up, tuned to a high pitch of enthusiasm, and covering every nook and corner of the country under an aggressive sales policy that is making itself felt everywhere. They are not only in business now, in the present, but they are securing to themselves a position for the future that will make it hard indeed for their older competitors who have lain low, to come back.

A man can well afford to pause and ask himself, "Where will my business be next year and five years hence?" The answer is to be found in his own mind. Material things originate first in the mind. A house and automobile are conceived in the mind before they are built in fact. The same is true of business. Such practical things as orders, volume, profits, are the result of mental activities before physical.

The mind beset by fears, concerned only with hazards of the times, that refuses to risk in the interests of gain, cannot, by any reasonable rule of business as of life, hope to achieve that which is the goal of every business. Think twice before you decide to continue to "play low" with your business.

Unless you bear with the faults of a friend, you betray your own.

CARNIVAL AND FANCY SKATING SHOW AT RINK THURSDAY

Tomorrow night—Thursday, January 30th, the United Church Ladies Aid will conduct a carnival and Fancy Skating Exhibition at the Gleichen rink.

Besides numerous races for all ages and prizes for the best costumes the Aid have been able to obtain Miss Ailsa McLachlan, the professional instructor at the Calgary Skating Club and other fancy skaters, who will demonstrate all departments of the art of fancy skating. The admission fees are quite nominal and the whole community should turn out and support the efforts of the Aid in presenting these gifted artists.

The following public spirited citizens have donated prizes for the numerous events:

Gleichen Flour Mill; R. S. McQueen; Mrs. R. W. Brown, Red and White Skis; Shoppers' Store; Bassano Mercantile; A. R. Yates; Dr. Farquharson; Dr. McIntyre; R. A. Brown; McKay Hardware; Rupert Hunter. The judges will be Mrs. J. Downie, Mrs. R. W. Brown, Mr. J. Menard and Mr. G. H. Goodenham.

ANNUAL BONSPIEL UNDERWAY LARGE NUMBER RINKS

The annual Gleichen bonspiel started Monday with twenty-three rinks entered, 13 of whom are from nearby towns. There are rinks entered from Arrowwood, Strathmore, Cluny, Bassano, Milo and Chancellor. Much enthusiasm is being displayed by the different rinks, especially by the hosts.

HOCKEY

Last Wednesday night the Rangers of Calgary played here and were defeated by a 5-3 score. The Rangers were no match for Gleichen and if the latters had not taken a nap in the third the Rangers would have had only one goal. The first and second periods were uninteresting. In the last from the Rangers opened up and scored a couple of markers in short order. This made the Gunners wake up, yawn then step on the gas which put some life into the game. In this game the second string of Gleichen players stole the spotlight in goal making prodivities. Goal number 1 was made by B. Lester from Bob Brown. 2nd N. Schnepf from T. Brown. Third Schnepf on an individual rush. Schnepf was assisted on T. Brown's rebound. While Bob Brown made the other from his brother Tom.

Mr. Lakowski was the lucky winner of the dinner set raffled by the hockey. Two minutes before the game began, Bert James handled the whistle.

Friday night Lee's Spartans paid another visit to Gleichen and if ever a team was determined to win these boys were. They played with a determination from start to finish that was admirable and succeeded in tying the score 2-2. The Spartans scored while they were a man short and Gleichen was putting on the pressure with four men up. It was a good game with lots of speed. In the first period Gleichen made a determined rally by sending four men up and holding the play in the vicinity of the Spartan net until R. Marquardt banged home a counter. The Spartan goalie had a number of real hot shots to contend with and made some wonderful saves, while the shots on the Gleichen net were all of the far off variety.

The second canto saw Grafton score for the Spartans while they were a man short and all the Gleichen players were caught up by the ice. Gleichen put on a couple of power plays and held the Spartans inside their blue line for minutes at a time. The Gunners shot plenty but the goalie was magnificent, and was always in the right place at the right moment. This span saw Bob Brown score. T. Brown got the puck and skating around the net passed to his big brother who slammed the puck home. Pitt for the

GLEICHEN OBSERVES DAY OF MOURNING FOR KING GEORGE V

Yesterday, Gleichen in common with all towns, observed the day as a day of national mourning for the late King George V. All business places were closed and almost everybody attended the memorial services. Many people listened to the 2:30 a.m. radio broadcast of the funeral procession. The again at 6:30 to the services held at Windsor.

At 11 a.m. Rev. John House conducted services in the chapel at Old Sun School which was very largely attended. The Boy Scouts, Girl Guides and the 22nd Battery attended in a body, being taken to the school in two large trucks donated for the occasion by Messrs. McQueen and McConnell. Owing to the cold weather which at the time was about 10 below, very few towns people attended, since the distance to the school was too far to walk in the cold weather.

By afternoon the weather had moderated and a capacity crowd attended the services conducted in the community hall. Here the Indian chiefs, 22nd Battery, Boy Scouts and Girl Guides also attended. Mayor J. Ostrander acted as chairman. Rev. I. N. Wilkinson, Rev. Fr. McCormick, dt. J. Sutherland and Capt. Hardy of the Salvation Army, all spoke. Mrs. A. McArthur sang "Abide With Me," accompanied by Mrs. J. Egleson in the piano. The music for the singing as played by Messrs. J. Egleson and A. Brown.

OUR TOWN TALK

There are men in Gleichen who now that for the most part what they get out of life they will work in. Letter writers and stock clerks leave them alone.

There are men in Gleichen who aren't rushing to get a pall or grovelling in the mud for favors. They want cash and work and wages and will give honest value in service for a fair chance at the good things of life.

These men are not rasping their nails raw yelling about what the world owes them no wishing to have apoplexy served to them on a gold-platter.

There are men in Gleichen who now that "he who does not mind is own business soon gets to the place where he has no business to mind." These men see good in others and let someone else woe around in a sour search for human faults.

If the faults of others are forced upon their attention these men find some excuse for the frailties. However, they held themselves to a strict standard of living.

There are men in Gleichen who are not looking for trouble but if trouble hunts them down it wishes that it had tackled a wildcat's lair instead.

There are men in Gleichen who are good citizens, working for common welfare and who guard the reputation of their town, its organizations and their friends as they would that of their own more intimate family circle.

If there are men of the opposite kind, let someone else list them.

"Never betray a trust; be honest; do what other men can do; and work your eight hours a day," is the recipe for success enunciated by Caleb R. Smith, international chairman of the Million-Dollar Round Table, speaking to the Life Underwriters in convention at the Royal York Hotel, Toronto, recently.

James G. Millar, Medicine Hat, veteran Canadian Pacific engineer, recently celebrated his 52nd birthday. His railway acquaintances and relatives gathered to congratulate him. He was born in Drummondville, Que., and has been drawing a railroad cheque for more than 64 years.

A couple of acres of fine old railroads who fifty decades ago helped push the goon around the north shore of Lake Superior for the Canadian Pacific Railway, have been near Jackfish, Ont., recently, to re-enact the driving of the last spike at Noto on Dec. 22, 1885. "Alec Anderson, Port Arthur, who laid the spike when it was driven fifty years ago, drove home a new gilded spike with a flourish that boomed his 51 years.

Spartans took a not shot from the blue line and batted the Gleichen net for an equalizer. Both teams tried to "bust" the tie but just could not find the net. Cy McKay refereed.

BOARD OF TRADE POSTPONE ANNUAL MEETING

Recently the Board of Trade called its annual meeting but owing to the small attendance the annual meeting was postponed until a later date, which will be announced by the executive. However, these present held a short session and cleaned up what business there was on hand.

The principle result of the meeting was the appointment of two committees, one to select candidates to fill vacancies on the school board and one to select candidates for town council.

There will be three candidates on the school board to replace Messrs. Ferguson and P. Warner who stand for re-election. Another candidate to take the place of C. W. Harrison who passed away not long ago.

On the council the following have reached the end of their terms: A. F. MacCallum, W. E. Thompson and W. J. McDonald. S. E. Dafoe and W. J. McKay were appointed to attend to nominations for the school board, and Oscar Lindquist and War Haldstead are to secure nominations for council.

A report was received from the library committee showing marked interest. Additional books have been secured from local citizens, and a request was presented for additional donations, stating that good books of non-fiction type would be welcome.

The report on the street signs were left over until the next meeting. Mr. Lester was instructed to look into the cost of having the signs painted.

COMING EVENTS

Jan. 30—United Church carnival and fancy skating exhibition at the rink.

Feb. 14—High School dance in the I.O.O.F. Hall.

Jan. 31—Dance in the Meadowbrook Hall.

Feb. 28—Leap Year Dance at the Meadowbrook Hall.

March 17—Tombola and Dance at Meadowbrook Hall.

ARE FARMS TOO BIG IN THIS COUNTRY

"What big farms people have out here! Do they need all that land!" This is a comment made so frequently by visitors to this district, that it is hard to ignore it.

When people from more thickly populated areas visit the west, they view the sparse settlement and the immense farms not so much with admiration, as with doubt. If the land is as fertile as claimed, and it apparently is, why should any man desire such a great acreage, they ask. Why burden himself with the great taxation involved, and the heavy losses entailed in poor crop years? In short, why multiply his troubles.

These visitors rightly or wrongly, think the district generally, and consequently the province and the dominion, would be much better off if there were smaller acreages and more homes. A larger population would lighten the burden of taxes for individuals. It would probably result in more mixed farming, and probably also in better farming.

Although the motor car has greatly reduced distances, one can realize that this country could never impress visitors by its "hominess." While there are many attractive rural homes they are for the most part far apart, and quite a proportion of the places give the impression of being merely temporary dwelling places, rather than a beloved and cared for permanency.

More people and smaller farms would undoubtedly stimulate town business and would lead to better facilities available in the town. It would also make possible more rural advantages. The larger population would bring a greater need for all manner of farm produce.

Those who are convinced that one of our problems is too much land with too few people on it, see value in close settlement schemes. They believe in purchasing land in areas already settled and bringing a larger population to the country. This practical remedy it would stimulate every line of industry, and would also assist in narrow spheres stimulate community life and business in the areas selected under this plan.

SHOPRITE STORES

LARD, Shamrock 2lbs for	29c
BROOMS, Special, limit two with other Purchases	25c
TOMATOES, No. 2 1/2 3 tins for	35c
JAM, Aylmer pure Plum, 4lb tin for	35c
JAM, Aylmer Strawberry or Raspberry 4lb tins for	49c
NABOB TEA, Pound	45c
NABOB COFFEE, Pound	38c
CHIPSO, 2 large pkgs. (limit 2)	35c
PURE PORK SAUSAGE, 2lb for	29c
CLEARANCE Men's Fleece Lined Underwear. Extra special, pair	\$1.19

FISH-FISH-FISH

"FRESH COLD LAKE"	
WHITE FISH, from 3 1/2 lb to 5 lb, each fish	26c
SALMON Trout per lb	12c
PIKE per lb	5c

LOW WINTER FARMS PACIFIC COAST

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TICKETS ON SALE TO FEB. 15, 1936
GOOD TO RETURN UNTIL APRIL 30, 1936

Also six months Intermediate and Coach Class Fares to Vancouver or Victoria - New Westminster - Seattle - Portland and California points

For full particulars apply Ticket Agent

CANADIAN PACIFIC

ALBERTA GOVERNMENT FARM FOR SALE

Sealed tenders addressed to the undersigned, for purchase of the property described below, will be received up to Friday, February 14th, 1936. Terms Cash.

The Alberta Government Farm adjoining the Town of Gleichen. Part of the N. W. quarter, Section 18, Township 22, Range 22, W. 4th M., totalling 146.3 acres more or less, including farm buildings and dwelling. Tenders both including dwelling and exclusive of same, may be submitted.

Lease on above property expires March 31st, 1936.

Deputy Minister of Agriculture,
H. A. CRAIG,
EDMONTON, ALBERTA.

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Admit only clean, constructive news by reading THE CHRISTIAN SCIENCE MONITOR

A Daily Newspaper for the Home

It gives all the constructive world news but does not exploit crime and war. It is interesting feature pages for all the family on Women's Activities, Home-making, Gardening, Education and Books. Also pages for the Children and Young People. Vigorous editorials and an inspiration of news in the "March of the Nations" Column are of special interest to men.

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One year	\$5.00	Three months	\$1.50
Six months	\$2.50	One month	.50

Name.....
Street.....
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Sample Copy on Request

Reduction in paper making costs is expected to result from a new pulp wood peeling machine.

Two out of every three Canadian families own their own homes.

He never was a friend who seemed to be so for a night cause.
When a wife of an African pygmy dies, a joint of the husband's finger is cut off.

A NICE SURPRISE FOR DICK

WONDER IF THIS MAGIC BAKING POWDER IS AS GOOD AS THE AD SAY—GUESS IT TO A T!

WON'T DICK BE SURPRISED WHEN I TELL HIM I MADE THIS BRAND COCA MAGIC IS THE BEST BAKING POWDER EVER USED

MAGIC BAKING POWDER

DON'T RISK FAILURES

Baking with Magic means sure results. That's why Canada's leading cookery experts recommend it. They know this famous baking powder can always be depended on for delicious cakes, muffins and biscuits. What's more, Magic is very inexpensive to use. Less than 1/2 oz. makes a big cake!

Made in Canada

FLEMING'S FOLLY

by LAWRENCE A. KEATING

SYNOPSIS

The story opens with Link Fleming addressing a meeting of Boone County cattlemen, called together with the object of forming an irrigation company.

Roper Kilgo, the boss of the Rawhide and nearby ranges, who seemed to approve the plan, was really opposed to it, had forced Soak Torney, a devilish mining engineer, whom Kilgo knew would be called upon to give his expert opinion in favor of the scheme, to reverse his earlier endorsement, and declare that Fleming in Boone county so far as Hamilton's plan was concerned, was only a niggardly way to waste money.

The meeting terminates, but Buzz Hamilton and his sister, Helen, Link and Kilgo stay behind and Helen asks Fleming questions about his irrigation plan. This angers Buzz, who accuses Fleming of trying to influence his sister and, as he asserts, ruin his "spread." Buzz shoots at Fleming in an uncontrollable fit of anger, but Buster Townsend, Link's foreman, is shot in the stomach, and Fleming is unhurt. Buzz is arrested. The doctor attends Townsend and dresses his wound. Kilgo Roper suggests taking Helen to her home, but she refuses and Fleming escorts her home instead. This incident causes Roper to declare open hostility to Fleming. Helen and Fleming form a partnership to provide irrigation for their own properties. Link goes home, and is surprised to find Kilgo there ahead of him. Kilgo tries to force Link to drop his scheme, and when Fleming refuses, gives a signal by taking off his hat and Link is shot at from outside the house.

Link kills Kilgo out of the house. Buzz Hamilton is sentenced to three years' imprisonment for shooting Bud Townsend.

(New tie on With The Story)

CHAPTER V—Continued

As he rode down the curling road toward Iron Spring, Link gazed absently into the bleak swirl of blowing snow. The road was streaked with it but the fall was dry and light, insufficient to amount to a hazard. A sharp wind was blowing down from the mountains, and the lone horseman buttoned his heavy corduroy jacket tighter over his chest. He was thinking of the dam and the plans he was engineering, a score of times with Soak Torney, the engineer. In his mind's eye he envisioned the thing completed, a shining white concrete structure blocking a narrow point in Silver Creek. It need not be a big project to store up ditch water for twenty-five hundred acres, his own and Trixie's land. But its cost would be a heavy burden on the two modest spreads.

He would have to get in touch with someone to replace Torney. What had become of Soak anyway? No one had seen him since the meeting; he seemed to have evaporated into thin air. Had he left the section? Link remembered a man who might carry on in Soak's place, Tom McLendon, a young engineer he had done a favor in a cafe brawl on the Border. He determined to write to Tom and propose his coming here to direct the job.

He began to whistle. The ears of his trotting mount twitched back and the rider chuckled. The picture of the dam persisted in fading for another and perhaps more alluring one of a young girl. She was dressed in riding trousers, a man's flannel shirt, Stetson, neckerchief and heavy buckskin jacket with a knit collar.

CATCHING COLD?

Try this unique aid to nose and upper throat—where most colds start. Its timely use helps prevent many colds.

VICKS

Just a few drops up each nostril

VATRO-NOL ... Quick Relief for Stuffy Head

The remarkable success of Vicks drops has brought scores of imitations. The trade-mark Vatro-nol is your protection in getting this exclusive Vicks formula.

the man's name who had plotted all this!

Soak stepped back a pace. His eyes were steeper now, glowing with determination. "He's a snake, Link. You'll sure be surprised! The guy that made me lie at that meeting, and—"

The crackle of a Winchester cut the crisp air. Fleming leaped back, plunging under his jacket for the Colt that rode there. Soak Torney threw up his hands and uttered a cry of pain and fear. His face was paper-white as he staggered, tripped, and pitched heavily full length in the road dust.

"It was... it was..."

The words died away in a thin whisper. Torney's slight frame twitched, then lay still. Link needed no closer inspection to tell him the man was dead.

CHAPTER VI

Link whirled and plunged for the neck of the trees. He was in the nick of time, for the next instant the Winchester uttered its throaty roar again. The bullet gouged through the high crown of his anvil hat, lifting it from his head and carrying it some eight feet away. Another shot went wild.

With sixgun ready and every sense keenly alert, he waited a round about way toward the approximate source of the shooting. Twenty yards covered failed to locate anyone, and he paused to listen. But his ears could detect no footfalls, and certainly, he thought, sounds of a man moving over the hard-packed ground should carry to him.

After some reflection he continued the search always wary lest the unknown slayer of Torney fire another time. The patch of cottonwoods, roughly diamond in shape, bordered the cold flowing water of Iron Spring as it ran several hundred feet before disappearing underground in sandy loam.

Link stepped from cover, his Colt raised. "Don't move for your gun!" A man on his knees beside the stream turned sharply. "Huh!" Jackpot Mell, owner of the Half Moon Saloon in Rawhide, rose to his full height. He scowled indignantly at the weapon pointed his way.

"What's the idea, Link? Gunning for somebody?"

They watched each other with the wary suspicion of two animals.

"Where's your Winchester, Mell?" The man shook his head. "Never carry one. It's too doggone much bother, and I always been pretty lucky with forty-fives. Say, you're manded curiously, 'what's this all about, anyhow?'"

True, Link had never seen Jackpot with a rifle that he could recall. The man's bone-handled sixguns had accounted for seven victims over the period of as many years. Mell was a killer, nervous, deliberate and wholly lacking in mercy. He had the reputation of being Kilgo's only confidant, also Roper's "law enforcement ace." More than one individual who had crossed the Box 50 owner's path had, by some odd quirk of fate, also angered Mell. The result was a shooting that had the appearance of being justified.

His draw was swifter than the eye could follow. In fact, it was a joke among Boone County citizens that "nobody ever saw Jackpot draw."

Could he have done this thing, killed Soak Torney? Fleming reflected that he probably was not a good Winchester shot. Few hip marksmen were expert with rifles.

"What's the idea holdin' me here?" he snapped sourly. "I ain't got all day!"

"Didn't hear any shooting I suppose."

Jackpot looked thoughtful. "Well, there was some noise a few minutes ago. But I didn't pay much attention; thought it was a branch snapping off. Just watered my hoss there—"

"He indicated a sleek roan—and stepped down to water myself. Yuh think I shot somebody?"

"Soak Torney was murdered as he and I were talking, and they took two shots at me but missed."

Jackpot smoothed a crease in his flowered vest before pulling it down over his wide fancy leather belt. His long-tailed black coat was scarcely heavy enough for the brisk leather, and he twitched his shoulders as if chilly. "Too bad!"

"Aw, Link, what makes yuh think that? Seems like a powerful waste of lead for anyone to shoot Torney. He was drinkin' himself into a nice big grave anyhow!"

Fleming, without holstering his gun, began to walk around the spot, glancing behind trees and into shrubs to determine whether Jackpot had a Winchester concealed anywhere. There was no rifle on the man's horse, nor any bolt for one. If he had dropped it in the scant foliage nearby he should be able to

find it. No other person was in sight.

The gambler watched, faintly amused and knowing what Link sought. "Save yourself the trouble, 'cause I haven't a rifle along to-day. Here I'm takin' a peaceful drink of water and yuh charge in like Ames Stephen before election. Fine way to treat an old pal!" he complained ironically. "Why, if it wasn't for me, yuh'd never have got that seventeen hundred acres of no-good land. We took your cash that night, but I always believe in exchange to prevent squawkin'."

(To Be Continued)

Might Suit Prairie Climate

Experiment To Be Conducted With Pearls From Ontario

Pearl from trees planted near Amherstburg, Ontario, more than 200 years ago by French Jesuit priests have been sent to the University of Saskatchewan at Saskatoon for experimental and research purposes. Request for the fruit came from Dr. Patterson, professor of horticulture at the university, who desired some hardy fruits for the prairie provinces.

272 PRIZES IN THIS NEW CONTEST

Next week you'll read an advertisement in this paper of Coats' and Clark's 6-cord Spool Cotton and Thread.

In it they offer 272 prizes in cash or merchandise. No entry money is needed—simply a leg tickle from a spool of Coats' or Clark's Thread and the coupon from the paper or an entry form from your dealer.

Remember, however, that the entries must be postmarked not later than April 4, 1938. We wish our readers much success and ask them to watch for the advertisement next week—you have 272 chances to win!

Historic Manuscript

A memorial exhibit in honor of Rudyard Kipling will include his 183-page manuscript of "Traffic and Discoveries" placed on display at McGill University. The manuscript is inscribed in the poet's handwriting—"To McGill University by Rudyard Kipling, 1927."

FROM GIRL TO WOMAN

GROWING girls are often afflicted with forty-fives. Say, you're manded curiously, "what's this all about, anyhow?"

True, Link had never seen Jackpot with a rifle that he could recall. The man's bone-handled sixguns had accounted for seven victims over the period of as many years. Mell was a killer, nervous, deliberate and wholly lacking in mercy. He had the reputation of being Kilgo's only confidant, also Roper's "law enforcement ace." More than one individual who had crossed the Box 50 owner's path had, by some odd quirk of fate, also angered Mell. The result was a shooting that had the appearance of being justified.

YOU CAN'T BE CARELESS WITH COLDS

A cold is an internal infection. Common sense dictates you treat it as such. There is nothing better you can take than Groves' Bromo Quinine. Groves' does the four necessary things: Clears the bowels, combats cold germs and fever, relieves headache and "stuffy" feeling, tones up the system. Buy Groves' at your nearest drugstore. They're in a little box.

Groves' Laxative BROMO QUININE

Save Money

COOK THREE VEGETABLES IN THE SAME POT

Appleford's

SIMPLE DIRECTIONS ON THE PACKAGE

Warehouses At Calgary, Edmonton, Regina and Winnipeg

COLD? Do These 2 Things Instantly!

A Simple Method that Anyone can Follow



1. Take two "Aspirin" Tablets. Be sure you get "Aspirin."



2. Drink a full glass of water. Repeat in 3 hours.

The moment you feel a cold coming on follow the pictured directions above.

Your doctor will approve this as perhaps the quickest, easiest way known to fight colds and sore throat.

The "Aspirin" taken internally will combat a cold almost instantly; if throat is sore, crush and stir.

"Aspirin" Tablets in a third of a glass of water; gargle twice. Do not rinse mouth.

"Aspirin" Tablets are made in Canada. "Aspirin" is the registered trademark of the Bayer Company, Limited. Look for the name Bayer in the form of a cross on every tablet.

DEMAND AND GET "ASPIRIN"

Little Helps For This Week

Bless the Lord O my soul, and forget not all His benefits. Psalm 103:2.

Wiser, it were to welcome and make ours the present brings. Kind greetings, sunshine, song of birds, and flowers. With a child's pure delight in little things.

Into all our lives, in many simple familiar homely ways, God infuses the element of joy from surprises of life which unexpectedly brighten our days and fill our eyes with light. He drops this added sweetness into His children's cup and makes it to run over. The success we were not counting on, the blessing we were not trying after, the strain of music in the morning in as we pass to or from our daily business, the unsought word of encouragement or expression of sympathy, the sentence that meant for us more than the writer or speaker thought; these and a hundred others that every one's experience can supply are instances. You may call it accident or chance; it often is; you may call it human goodness, which it often is, but always it is God's love, for that is always in it. These are the overflowing riches of His grace, these are His free gifts.

Hints For The Cook

Various Terms Signify Ways Of Combining Ingredients

There is considerable difference in the terms used to signify various ways of combining recipes. Stirring—Is mixing with a spoon in a rotary motion in order to blend thoroughly. Beating—Is mixing with a vigorous up and over motion using a spoon, wire whip or beater. It is a means of getting air into the mixture by lifting it from the bottom of the bowl to the top. Kneading—Is a process of stretching and pressing doughs with the hands or a mechanical kneader.

Had Not Improved

She wanted to be in the beauty chorus, so she wrote an application, enclosed her photograph, and was asked to come for an interview. Imagine her surprise when she was told by the manager that she was too late.

"Is the position filled, then?" she asked.

"No," replied the manager; "I meant that you should have come when you had your photograph taken."

A noted lung specialist says that a man who sings at the top of his voice for an hour a day won't be troubled by chest complaints in his old age. He probably won't even be troubled with old age. 2135

Citrus Fruits in Victoria

Head Gardener At Empress Hotel Has Ripe Tangerines

At the Empress Hotel recently, says the Victoria, B.C. Colonist, visitors were surprised to see, outside the ballroom, a small tree laden with full-sized tangerines, ripe and temptingly ready for picking. F. A. Saunders, head gardener at the Empress, has been nursing the tree along for about sixteen years, and was exceedingly proud to be able at last to show his crop of 25 "juices." The fruit is of the "Mandarin" or kid glove variety, imported from Japan in such quantities about this time of the year. The hotel management reports that large lemons are now grown in the hothouses.

Has Kept Original Name

The Braville Recorder, weekly edition of the Recorder and Times, celebrated its 115th birthday on January 16. It has been continuously published without change of title since 1821.

FRUIT-A-TIVES GAVE QUICK RELIEF FROM SEVERE HEADACHES AND CONSTIPATION

Mrs. P. Longway, Guelph, says, "For many years I suffered from severe headaches and constipation. Then I tried Fruit-A-tives. They brought me quick relief and I have never been bothered since."

Prepared by a prominent Canadian physician, Fruit-a-tives contain concentrated extracts of APPLES, ORANGES, FIGS, PRUNES and HERBS. They do not contain harsh purgatives but, instead, act in a natural way. They tend to strengthen all organs of elimination. Thus, with their exclusive tonic effects, Fruit-a-tives help bring lasting good health.

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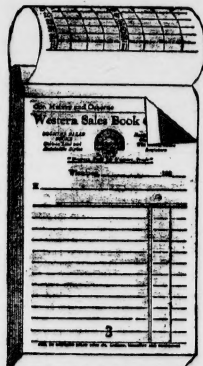
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A cruise that leaves the beaten track of world tour ships to explore the changing world of Africa and the South America has been planned by the Canadian Pacific for the 21,000-ton liner Empress of Australia this winter.

In three months, 31 days to be exact, this great white liner will circle the dark continent of Africa via the Mediterranean and the Indian Ocean, cross the South Atlantic, calling at lovely Tristan da Cunha, to the South American continent and the West Indies. There are altogether 25 ports in 22 different countries on the schedule for this new Mediterranean-Africa-South America tour. Departure will be from New York City on March 1 and return there on April 24.

Madeira, Gibraltar, Barcelona, Monte Carlo, Nice, Naples, and Athens will be visited during the European part of the cruise, then Palestine and Egypt. In East Africa the Empress of Australia's cruise party will spend three days, visiting Mombasa in Kenya Colony, the island of Zanzibar and Dar-es-Salaam, the capital of Tanganyika. En route to Lorenzo Marques, Portuguese East Africa, a call will be made at Malajua Bay, on the French island of Madagascar.

Two whole weeks are spent in South Africa, forming part of the experience of the cruise party, which will reach Durban on March 5. Calls at Durban and Capetown are on the liner's schedule, but five optional excursions by special trains will be made through the interior.

The Western Hemisphere will be reached again on March 28, when the Empress docks at Buenos Aires. Two days will be spent in this gay capital of the Argentine and a day at Montevideo, capital of Uruguay. The coffee port of Santos, Sao Paulo, and beautiful Rio de Janeiro will be the Brazilian place of interest visited, then the final ten days of the cruise will be spent in the Caribbean waters, calling at La Brea and Trinidad, Port of Spain, Kingston, Jamaica, and Havana, Cuba.

Town & District

Mr. and Mrs. W. Halstead were visitors to Calgary Sunday. While there they called at hospital to visit their young son who, a week previously had undergone an operation.

The annual financial statement of the town has been issued and the townspeople are busy scanning it.

This week end there will be a cent-a-mile rate to Calgary and no doubt many people in this vicinity will avail themselves of the opportunity to pay the big town a visit.

Late Friday afternoon a car smash-up occurred at the United Church corner, when a large truck from Calgary and a sedan driven by Addison Wilson tangled. The sedan suffered the most damage, by being shoved into the ditch and against a telephone pole. The rear wheels were smashed the side and roof bent out of shape. The occupants A Wilson and Allan Quinell escaped injury.

J. J. Whalen died in Eventide Home last week at the age of 70 years. He was born in Ireland and came to Canada over 51 years ago, 25 of which he spent in Alberta. He was single man and followed the occupation of farming. The funeral took place Thursday to the Eventide cemetery with Adj. J. Sutherland and assistants conducting the funeral services.

Colonel Wm Dalziel, chief secretary for Canada, Alaska and Newfoundland visited the Eventide Home Monday on an inspection tour.

Parents should be cautious about giving their children permission to stay out of school. Every day out is a day lost to the school work—they cannot make it up. They will soon be behind and find to stop school—find fault with the teachers—say they are partial, etc., when all the time the parent is to blame.

Saturday afternoon about 4:15 the fire alarm went off and for a few minutes there was considerable excitement as a large crowd gathered at the fire hall. It was a false alarm and it took several minutes to find that out.

The United Church held its annual meeting last week when the business of the past year was reviewed and plans laid for the future.

Sometime in March it is planned to put on another evening of boxing and wrestling. Efforts are being made to get a boxer of renown and put him up against K. O. Wilson.

A couple of rinks from Gleichen entered the Arrowwood bonspiel. The rink skipped by A. Robertson got into the jewelry class.

The kindergarten teacher was telling her class about the canary bird. "Can any little boy tell me what a canary can do that I can't?" she asked. A hand went up "All right, Marvin." "He can take a bath in a saucer."

Instead of writing that weekly letter to distant friends, why not have The Call tell them the news of the district. Save yourself the trouble of worrying over what to say each week by subscribing for a whole year.

GLEICHEN UNITED CHURCH

Rev. J. N. Wilkinson, minister.
Mrs. H. Birch, choir leader.
Miss Jean Farquharson, pianist.
11 a.m. Church School.
7:30 p.m. Public Worship

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Gleichen, Alta.**